No: F.17(48)GA/A/71  
Jaipur, Dated: 10 Jan., 1975

The Director of Tourism,  
Rajasthan,  
JAIPUR.

Sub:— Tourist Information and Publicity Rules, 1975.

Sir,

I am directed to refer to the correspondence resting with the subject cited above and to say that the following rules have been framed by the Government for regulating the expenditure on Familiarisation of Tours and Publicity which may kindly be acted upon with immediate effect.

Tourist Information and Publicity Rules, 1975:

Rule 1 — Title and Commencement:

i) These rules may be called the "Tourist Information and Publicity Rules, 1975.

ii) These rules shall come into force with immediate effect.

Rule 2 — Definitions:

Unless there is something repugnant in the subject or context, the terms defined in these rules are used in the sense here explained:


ii) Director of Tourism means the Director of Tourism, Rajasthan, Jaipur.

ili) Departmental Guests means the following categories of personnel connected with the promotion of Tourism:

(a) Travel Agents both Indian and Foreign.

(b) Tour Operators.

(d) Airlines, Executives.

(e) Officials of Shipping Companies.

(f) Travel Writers and Journalists.

(g) T.V. and Film Personnel.

(h) Free-lance Writers and Journalists.

(j) Ministers/Dy. Ministers and other high rank officers.
(j) Ministers/Dy. Ministers and other high ranked officers of Central and State Tourism Department or other State.

(k) Hoteliers

(l) Other officers or Agencies treated as such by the Government or Director of Tourism, Rajasthan, Jaipur.

(iv) Department means the Department of Tourism, Government of Rajasthan.

**Rule 3 - Authority for treatment of Departmental Guests:**

The authority for treating the Categories of personnel as indicated in clause (iii) of Rule 2nd of these rules as Departmental Guests will rest with the Director of Tourism as well as with the Government.

**Rule 4 - The Director of Tourism is authorised to incur expenditure on the following items in respect of the Departmental Guests up to the monetary limits indicated in the appendix I attached to these Rules.**

(i) **Transport:** The Travel Agents, Travel Writers, important Hoteliers, T.V. and Film personnel and such other persons who help in promoting Tourism in Rajasthan may be provided with transport including elephant ride and entrances to the historical monuments during their visit in Rajasthan.

(ii) **Boarding, Lodging and Telephone Facilities:**

They may be provided boarding, lodging and telephone facilities in Circuit Houses, Tourist Bungalows, Dak Bungalows and Hotels etc. according to their status.

The Departmental Guests will not be treated as such for more than 10 days all told during any particular visit without prior approval of the Government in G.A.D.

(iii) **Evening Entertainment:**

Rajasthani Folk Music and Dance may be arranged for the important and foreign Departmental Guests as evening entertainment.

For this purpose the Department will prepare a list of authentic and renowned performers for each important centre like, Jaipur, Udaipur, Mt. Abu, Jaisalmer and Ajmer etc. and fix fees for each evening with entertainment show.

**Presentations:**

The following articles may be presented to important Departmental Guests except Government servants as per
details given under the limits prescribed in Rule....

(a) Photographs: Photographs of Travel Agents, Travel Writers, T.V. Personnel, Tour Operators, Airlines Executives, Hoteliers, Tourism Survey Teams, invited guests for promotion of Tourism and other organisational Heads connected with Tourism from foreign countries on familiarisation tours may be presented their photographs with negatives.

NOTE: The photographic work may be got done from the Private Photographers but the rates would be the same which are charged by the Director of Public Relations for such work.

(b) Colour Transparencies: Colour transparencies and slides may also be sent to the Overseas Officers, T.V. Exhibitions, Travel Agents, Travel Writers, Magazines, Airlines, Promoting Tourism directly or indirectly.

(c) Souvenirs and other publicity articles:

Souvenirs and other publicity articles such as Rajasthani Safas and Rajasthani Ladies Dress, Victory Towers, Peacocks, etc., may be purchased and presented to important Departmental Guests.

Rule 5. Printing of Publicity Literature:

The Director of Tourism is authorised to get the work of printing of 'Publicity Literature' done from the Presses other than Govt. presses.

Rule 6. Releasing of Advertisements:

The Department will release advertisement regularly in some standard renowned magazines connected with the development of Tourism with the prior approval of the Govt. in G.A.D. and casually through newspapers and various other magazines. The casual advertisements will be issued only to category "A" newspapers and magazines of Rajasthan and other India level newspapers and magazines.

Rule 7. Budget Head:

The amount of expenditure on all the items enumerated in these rules will be debited to the Head "339-Tourism(h) Tourist Information and Publicity (Plan and Non-Plan Exp.) I I ."
This bears the concurrence of Finance Department (Exp. II) vide their I.D. No. 3899/FD/Expend-II/74 dated 31-12-74.

Yours faithfully,

Sd/-

{ V.S. Verma }
Deputy Secretary to Govt.

No:F.17(48)GA/A/71

Jaipur, Dated:

Copy forwarded to :-

1. Accountant General, Rajasthan, Jaipur.
2. F.D.(Exp. II)

Sd/-

{ C.M. }
Asstt. Secretary to Government.
No:F.16(2)T/90

Jaipur, dated the 17th July, 1991

T.

The Director,
Tourism Department,
Rajasthan, JAIPUR.

Sub:— Amendment in Appendix-I of the Tourist Information and Publicity Rules, 1975.

Ref:— Your D.O. letter No.F.1(3)DG/81/10535
casted 3.8.90

Sir,

In supersession of this department letter number F.5(55)GA-I/90 dt. 20.7.85 on the above subject, I am directed to say that the Appendix-I attached to the Tourist Information and Publicity Rules, 1975 has been revised again and enclosed herewith.

This issues with the concurrence of the Commissioner & Secretary, Finance (Exp.II) Deptt. vide their I.D. No: 2025
dt. 12-7-91.

Yours faithfully,
Sd/-

Secretary to Government

Copy forwarded to the :

1. Accountant General, Rajasthan, Jaipur.
2. Finance (Exp.II) Deptt., Rajasthan, Jaipur.

Sd/-
Secretary to Government.
Delegation of powers to the various officials of Tourist Department
As revised vide Govt. letter No. F16(2) T/90 dated 17th July, 1991

<table>
<thead>
<tr>
<th>S. No</th>
<th>Proposed powers</th>
<th>Administrative Department</th>
<th>Director</th>
<th>Additional Director</th>
<th>Deputy Director</th>
<th>Assistant Director &amp; Tourist Officer posted outside Rajasthan</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Boarding, Lodging and Telephone facilities to Department's Guests (per head)</td>
<td>Full powers</td>
<td>400/- per day</td>
<td>50/-</td>
<td></td>
<td>200/-</td>
</tr>
<tr>
<td>2.</td>
<td>Transport for departmental guests for group of 4 or less per visit including elephant ride</td>
<td>Full powers</td>
<td>4000/-</td>
<td>1000/-</td>
<td>500/-</td>
<td>200/-</td>
</tr>
<tr>
<td>3.</td>
<td>Evening entertainment for departmental guests per show</td>
<td>Full powers</td>
<td>2000/-</td>
<td>200/-</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>Presentation of articles including photographs to departmental guests (per occasion per person)</td>
<td>Full powers</td>
<td>750/-</td>
<td>200/-</td>
<td>50/-</td>
<td>200/-</td>
</tr>
<tr>
<td>5.</td>
<td>Printing/ publicity literature (other than from Govt. Presses)</td>
<td>Full powers</td>
<td>8000/-</td>
<td>1000/-</td>
<td>200/-</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Releasing of advertisements</td>
<td>Full powers</td>
<td>20000/-</td>
<td>500/-</td>
<td>200/-</td>
<td></td>
</tr>
</tbody>
</table>