Press Release

Rajasthan Tourism Initiative

TOURIST-FRIENDLY MOBILE APP SOON

Jaipur, 27 June:  With the aim of providing information to the tourists and promoting the State’s rich tourism products, the state Department of Tourism is developing a Mobile App. In this context it has issued guidelines to develop, operate and maintain the mobile app for which the Department has received six proposals from different agencies which are keen to work on it.

The Mobile App will be developed on the platforms like Android, iOS and Windows. The App will have features like GPS & Social Media Integration, interactive maps of tourists places, suggested itineraries, notifications & alerts, weather information; facilities available nearby the tourists places, among others. It will be a tourist friendly App with features like booking of entrance tickets of monuments; information related to hotels, restaurants, sightseeing, local transportation, etc.

The App will also have information like location based contact details of Hospitals, Police Stations, Administration; Boarding & Lodging facilities available nearby the Tourist Destination.

The concerned agencies have to develop a Mobile App within a period of 4 months.

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