Government of Rajasthan, Department of Tourism

Paryatan Bhawan, Opp. Vidhayakpuri Police Station, Sanjay Marg., Jaipur-302001
Tel/fax- 0141-2822800 Telephone 0141-2822811/850
Email - cotraj@gmail.com, mktg.rajasthantourism@gmail.com

No. F. 3 ( ) Mktg./ RF – 2019/ 28294-28298 Date: 22.03.2019

5. M/s Vibgyor Brand Services, New Delhi.

Sub: -Request for proposal (RFP) for arranging hoardings, boards, standees, videography & photography at all events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019 and sound system at Central park on 29 & 30th March, 2019 as a part of Rajasthan Festival.

Request for Proposal along with financial bid is invited from empaneled Event Management Agencies for arranging hoardings, boards, videography & photography on 27 – 30 March, 2019 at all events of Rajasthan Festival and Sound System at Central park, Jaipur on 29 & 30 March, 2019 as a part of Rajasthan Festival. Each participating agency is expected to appoint a dedicated team, led by Event Director. RFP shall include complete work on turnkey basis as per schedule of works enclosed at Annexures – A, B and C. Agencies are expected to conduct a site visit and thereafter, prepare and submit RFP & financial bid online on eproc.rajasthan.gov.in

| Last date & time for online submission of Bid | 26 March, 2019 up to 11.30 PM |
| Time & date for opening financial bid | 26 March, 2019 at 12.30 PM in Paryatan Bhawan, Jaipur |
| Estimated cost of arranging hoardings, boards, standees including man, material, taxes, etc. (details at annexure-A) | Rs. 1.50 Lakhs (One Lakh and Fifty Thousand only) |
| Estimated cost for Videography & photography of all events of Rajasthan Festival (details at annexure-B) | Rs. 0.40 Lakhs (Forty Thousand only) |
| Estimated cost for Sound System at Central Park (details at annexure-C) | Rs. 2.00 Lakhs (Two Lakhs only) |
| Bid Processing Fee | Demand draft of Rs. 500/- in favor of MD, RISL, Jaipur, to be deposited in Department of Tourism before scheduled time |

This RFP is being issued in continuation to Main Bid no: 100 dated 05.07.2018 issued for empaneling agencies and consequent office order No: 16841 dated 07.09.2018 which shall be treated as integral part of this RFP. Accordingly, all terms & conditions mentioned in that bid will be applicable. If there is any query, the empaneled agencies may contact Joint Director, Fairs and Festivals / Marketing, Paryatan Bhawan, Jaipur at email – doffestivals@gmail.com, mktg.rajasthantourism@gmail.com, tel.0141 2822847/2822811.

---Sd--
(Punita Singh)
Joint Director (Mktg)

No. F. 3 ( ) Mktg./ RF – 2019/ 28299-303

Copy for information and necessary action to the following: -
1. P.S. to Principal Secretary, Department of Tourism, Jaipur.
2. P.S. to Director, Department of Tourism, Jaipur
3. Financial Advisor, Head Quarter, Department of Tourism, Jaipur.
2. ACP (Computer), Department of Tourism, Jaipur to facilitate upload on E-PROC & SPP portal site and departmental website.

---Sd--
(Ajay K Sharma)
Deputy Director (Mktg.)
Background Note on Rajasthan Festival

Rajasthan Festival is organized in last week of March every year to mark the foundation day of the State. It is listed as premier festival organized by the Department of Tourism, Government of Rajasthan. This year, the event is being organized on 27 – 30 March, 2019 (details enclosed at page 3).

Scope, terms and conditions of Works

1. Department intends to appoint an interested event manager for arranging hoardings, boards, standees, videography, photography at events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019.
2. Sound System for 2 days in Central Park for Ms. Shubha Mudgal, Classical Vocal on 29 March and Pandit Hari Prasad Chaurasia, Flute Recital on 30 March, 2019 as a part of Rajasthan Festival.
3. Small video clips of 2 minutes or less with 4 – 5 still photographs to be shared instantly from venue for PR related needs with PRO of the Deptt.
4. Firm are expected to prepare creative of the display including adaptations in desired format
5. There would be three quote including taxes for the works mentioned at Annexure A, B & C in this RFP
6. Successful bidder would be required to submit an agreement on Non-Judicial stamp paper with performance security of 5% of the amount of work order.
7. There may be increase / decrease in the works as per requirements.
Details of Rajasthan Festival programs is as given below:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Venue</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>27th March, 2019</td>
<td>Inaugural of Art Exhibition</td>
<td>Jawahar Kala Kendra</td>
<td>5.30 PM</td>
</tr>
<tr>
<td>28th March to 2nd April, 2019</td>
<td>Art Exhibition</td>
<td>Jawahar Kala Kendra</td>
<td>10 AM to 5 PM</td>
</tr>
<tr>
<td>28th March, 2019</td>
<td>Inaugural of Photo Exhibition</td>
<td>Ravindra Manch</td>
<td>5.30 PM</td>
</tr>
<tr>
<td>29th March to 2nd April, 2019</td>
<td>Photo Exhibition</td>
<td>Ravindra Manch</td>
<td>10 AM to 5 PM</td>
</tr>
<tr>
<td>29th March, 2019</td>
<td>Tourism awareness tour for special children</td>
<td>Albert Hall &amp; Zoo</td>
<td>9.00 AM</td>
</tr>
<tr>
<td>29th March, 2019</td>
<td>Classical Vocal Music Performance by Shubha Mudgal</td>
<td>Central Park</td>
<td>6.30 PM onwards</td>
</tr>
<tr>
<td>29th March, 2019</td>
<td>Kathak Performances by Students of Jaipur Kathak Kendra, Ms. Shashi Shankhala and Pandit Girdhari Maharaj</td>
<td>Amber Palace</td>
<td>6.30 PM onwards</td>
</tr>
<tr>
<td>30th March, 2019</td>
<td>Performance of folk artists</td>
<td>Hawa Mahal</td>
<td>9.00 AM to 5.00 PM</td>
</tr>
<tr>
<td>30th March, 2019</td>
<td>Kathak Performance by Rani Khanam with Sufi Fusion and performance of Students of Jaipur Kathak Kendra</td>
<td>Jawahar Kala Kendra</td>
<td>6.30 PM onwards</td>
</tr>
<tr>
<td>30th March, 2019</td>
<td>Flute Recital by Pandit Hari Prasad Churasia</td>
<td>Central Park</td>
<td>6.30 PM onwards</td>
</tr>
<tr>
<td>S.N.</td>
<td>Event</td>
<td>Venue</td>
<td>Works - Temporary Hoardings / Boards / Standees: printing, pasting and mounting on iron frames on hiring basis, installation at venues and removal after the activity: Star / Jindal / Ace / Neo</td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------------------</td>
<td>------------------------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 1.   | Art Exhibition                             | Kawahar Kala Kendra          | 2 Hoardings – 8x10 ft.  
2 Hoardings – 6x8 ft  
4 Standees – 3x2 ft.                                                                                                                                  |
| 2.   | Photo Exhibition                           | Ravindra Manch               | 2 Hoardings – 8x10 ft.  
2 Hoardings – 6x8 ft  
1 Backdrop – 10x12ft  
10 Standees – 3x2 ft.                                                                                                                                  |
| 3.   | Tourism Awareness Tour for Special Children | Albert Hall & Zoo            | 2 Hoardings – 8x10 ft.                                                                                                               |
| 4.   | Classical Vocal by Ms. Shubha Mudgal on 29 March | Central Park                | 2 Hoardings – 6x8 ft  
1 Stage Banner (front side hang) – 20 x 3 ft.                                                                                                 |
|      |                                            |                              | *Firm will have to remove these hoardings immediately after the performance for flute recital on 30 March*                                                                                          |
| 5.   | Kathak Performances                        | Amber Palace                 | 2 Hoardings – 8x10 ft.  
1 Backdrop – 10x12ft  
6 Standees – 3x2 ft.                                                                                                                                  |
| 6.   | Folk Artists                               | Hawa Mahal, Albert Hall, Jantar Mantar, Amber Palace | 4 Hoardings – 8x10 ft.                                                                                                                      |
2 Hoardings – 6x8 ft  
1 Backdrop – 10x12ft  
1 Stage Banner (front side hang) – 20 x 3 ft.  
4 Standees – 3x2 ft.                                                                                                                                   |
| 8.   | Flute Recital by Pandit Hari Prasad Chaurasia on 30 March | Central Park                | 2 Hoardings – 6x8 ft  
1 Stage Banner (front side hang) – 20 x 3 ft.                                                                                                    |
Annexure - B

Videography & Photography of the all events organized during Rajasthan Festival:

<table>
<thead>
<tr>
<th>S.N.</th>
<th>Event</th>
<th>Venue</th>
<th>Works</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All Events</td>
<td>All Venues during the festival</td>
<td><strong>Videography</strong> - of the events, edited video on DVD / Pen Drive</td>
</tr>
<tr>
<td>2.</td>
<td>All Events</td>
<td>All Venues during the festival</td>
<td><strong>Photography</strong> – 8 albums of 10 select photos in each album, matt printing, 5x7”</td>
</tr>
</tbody>
</table>

* Small clips of 2 minutes or less with 4 – 5 still photographs to be shared instantly from venue for PR related needs with PRO of the Deptt.
Annexure – C

Sound System for 2 days at Central Park on 29th & 30th March, 2019 for the performances of Ms. Shubha Mudgal and Pandit Hari Prasad Chaurasia as a part of Rajasthan Festival:

- Digital Sound Mixer M7cL 48 Channels
- RCF TTL+ 55 A Speakers- 06 Nos
- RCF TTL+ 56 A Base Bin- 02 Nos
- Stage Monitors- 4 Nos
- Snake Cable 24 in - 8out Peavey USA
- Shure Mikes As per Requirements 4-10 Pcs
- Podium Mike Shure- 1 No
- Mike Stands as per requirement ( 6 Nos.)
- Cabling Power Board etc.

The above list of works is suggestive and not exhaustive. The quoted rates include all expenses in accordance with the terms and conditions of bid document and execution of the work at sites.

Bidder has to include a self-declaration that they are fully aware of technical rider of the work and capable of managing the same.

In event of any reduction in the work mentioned in Annexure – A, B and Annexure - C, due to administrative reasons or change of requirements, proportionate deduction would be made from the final payment as per estimated cost of the work given in scope, terms & conditions of works in the bid.
## Item Wise BoQ (Financial Bid)-1

**RFP Inviting Authority:** Director, Department of Tourism, Government of Rajasthan  

**Name of Work:** Request for proposal (RFP) for arranging hoardings, boards, standees of all events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019 *(Please See Details of Works in Annexure – A enclosed)*

**Contract No:** No. No. F. 3 ( ) Mktg./ RF – 2019/  

**Bidder Name:**

**PRICE SCHEDULE**  
*(This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only)*

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Item Description</th>
<th>Total Amount (Rs.) to be charged by the Bidder for the work including all taxes &amp; GST applicable, levies &amp; octroi etc. (In Figures)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Request for proposal (RFP) for arranging hoardings, boards, standees of all events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019. <em>(Please See Details of Works in Annexure – A enclosed)</em></td>
<td></td>
</tr>
</tbody>
</table>

**Total in Figures**

**Quoted Rate in Words**
**Item Wise BoQ (Financial Bid)-2**

**RFP Inviting Authority:** Director, Department of Tourism, Government of Rajasthan

**Name of Work:** Request for proposal (RFP) for videography & photography of all events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019. *(Please See Details of Works in Annexure-B enclosed)*

**Contract No:** No. F. 3 ( ) Mktg./ RF – 2019/ Date:

**Bidder Name :**

---

**PRICE SCHEDULE**

(This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only)

<table>
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</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Request for proposal (RFP) for Videography &amp; photography of all events of Rajasthan Festival, Jaipur on 27 – 30 March, 2019. <em>(Please See Details of Works in Annexure –B, enclosed)</em></td>
<td></td>
</tr>
</tbody>
</table>

**Total in Figures**

**Quoted Rate in Words**
**Item Wise BoQ (Financial Bid)-3**

**RFP Inviting Authority:** Director, Department of Tourism, Government of Rajasthan

**Name of Work:** Request for proposal (RFP) for arranging sound system at Central park, Jaipur on 29 & 30th March, 2019. *(Please See Details of Works in Annexure – C enclosed)*

**Contract No:** No. F. 3 ( ) Mktg./ RF – 2019/  

**Bidder Name:**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Item Description</th>
<th>Total Amount (Rs.) to be charged by the Bidder for the work including all taxes &amp; GST applicable, levies &amp; octroi etc. (In Figures)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Request for proposal (RFP) for arranging Sound System at Central park, Jaipur on 29 &amp; 30th March, 2019. <em>(Please See Details of Works in Annexure – C enclosed)</em></td>
<td></td>
</tr>
</tbody>
</table>

**Total in Figures**

**Quoted Rate in Words**