

## **Press Release**

### **Teej Procession on 5 and 6 August**

#### **THE TEEJ PROCESSION WILL BE CELEBRATED WITH TRADITIONAL POMP AND PAGEANTRY**

Jaipur, 3 August: The traditional Teej procession with all its regal pomp and pageantry, will be held on 5 and 6 August. It will start at 6 pm from the Tripoliya Gate (City Palace), meandering its way through Tripolia Bazar and Chhoti Chaupar, Gangauri Bazaar to wind up at the Pondrik Park. The procession is organized jointly by the Department of Tourism, Government of Rajasthan; the City Palace; the District Administration, Jaipur and Jaipur Municipal Corporation.

According to the sources in the Department of Tourism, the traditional Teej Festival is organized with great verve and vigour by the tourists, the travel fraternity and the local populace. There will be camels, horses and cultural performances like Kachchi Ghodi, Gair, Kalbaliya and chakri dances. The procession will include: the cannon carriage, bullock carts *and* decorated *rath*. A number of bands will also accompany the procession. The *idol* of the Goddess Teej will be almost at the end followed by *chobdar*.

Arrangements have been made for the tourists to photograph the procession from the terrace of the Hind Hotel opposite Tripolia gate. There will also be facility for applying of henna on the hands for the female tourists at the terrace.

#### **Additional matter for padding:**

Teej is one of the most widely celebrated festivals of Rajasthan. Swings, traditional songs and dancing are the unique features of Teej celebrations in Rajasthan. Women perform traditional folk dance dressed in colourful clothes and sing beautiful Teej songs while enjoying their sway on swings bedecked with flowers.

Teej is celebrated with immense fun and fanfare in the capital city of Jaipur. On this day, women and young girls wear their best clothes and adorn themselves with fine jewellery. They gather at a nearby temple or a common place and offers prayers to Goddess Parvati for well being of their husbands.

On the occasion of Teej, markets in Jaipur are stocked with trendiest women accessories and clothes. Most of the fabric clothes display 'laheria' (tie and dye) prints. Sweetshops keep different Teej sweets but 'Ghevar and Feeni' is the main sweet of the season.

All over Rajasthan, swings are hung from trees and decorated with fragrant flowers. Women both married and unmarried love to swing on these swings to celebrate the 'Sawan festival'.

#### **For further information, please contact:**

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