

Press Release

RAJASTHAN TOURISM PARTICIPATES IN YET ANOTHER TRAVEL FAIR IN MUMBAI

Jaipur, 17 September: As part of Rajasthan Tourism's aggressive marketing campaign, the state is participating in yet another 3-day Travel & Tourism Fair (TTF) which began yesterday at Nehru Centre, Worli in Mumbai.

While Rajasthan, Gujarat, Goa, and Madhya Pradesh are the Partner States for the event, Karnataka, Uttarakhand, Andhra Pradesh, Lakshadweep, Manipur and Tripura are the Feature States. The pavilion of Rajasthan was a special attraction for the visitors. The officers of the Department of Tourism, Government of Rajasthan, Deputy Directors, Mr. Sanjay Johri and Mr. Manoj Singh provided consultancy about the tourism potential in the state. Rajasthan, with its exotic tourist attractions, had a large number of travel agents enquiring about the state on the first day of TTF.

Over 235 participants from India and abroad have set up colourful pavilions at TTF Mumbai to attract travellers from the city in the high festive season ahead.

Participants from 5 Countries and 26 Indian States & Union Territories have gathered at TTF Mumbai to showcase their prowess and potential. These include state tourism boards, national tourist offices, hoteliers, airlines, tour operators and travel agents, online travel companies, railways, cruises and other travel marketers.

Photo Captions:

DSC_7237/7215: Visitors at the Rajasthan Pavilion at the Tourism and Travel Fair in Mumbai.

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