

**Government of Rajasthan
Department of Tourism**

Tourist Reception Centre, RTDC Hotel Khadim Campus, Ajmer-305001
Telephone: 0145-2627426; E-mail: trc.ajmer@rajasthan.gov.in
Website: www.tourism.rajasthan.gov.in

No. TRC Ajmer / Pushkar Holi / 2023 / 2219

Date:23/02/2023

Bid No. 3 / 2023

1. M/s Impressive Events Hub Pvt. Limited, B-96, Janta Colony, Jaipur
2. M/s Chandra Entrepreneurs Pvt. Limited, Chandra Group, Bani Park, Jaipur
3. M/s E Factor Experiences Limited, New Delhi
4. M/s Expression 360 Services India Pvt. Limited, New Delhi

Sub: -Inviting Financial Bids from the Empanelled Event Management Agencies for Works related to Cultural Events to be held on 4 – 7 March, 2023 during Holi Festival at Pushkar (Ajmer)

Financial bids are invited from the above listed empanelled Event Management Agencies (EMAs) with Department of Tourism, Government of Rajasthan (vide office order No. F (85)(3)/F&F/Emp. Ev. Mgr/2022-23/20789-97 dated 09-11-2022) for various Works related to Cultural Events to be held during on 4 – 7 March, 2023 during Holi Festival at Pushkar (Ajmer)

Estimated Cost of Work	Rs. 47.00 Lakhs including GST
Dates of Cultural Events	4 – 7 March, 2023
Availability of Bid Document	Document can be downloaded from: www.eproc.rajasthan.gov.in , www.sppp.rajasthan.gov.in www.tourism.rajasthan.gov.in
Mode of Submission of Financial Bid	Online at e-Proc website (www.eproc.rajasthan.gov.in)
Last Date of Online Submission of Financial Bid	25 / 02 / 2023 upto 12:00 PM
Opening of Financial Bids	25 / 02 / 2023, 2:30 PM
RISL Processing Fee with Financial Bid	Rs. 1,000/- through E-grass through e-GRAS (Budget head 8658-00-102-(16)-(01))

This invitation for Financial Bids (Bid Document) is being issued in continuation of the main Bid No. 179/2022-23 dated 19.07.2022 and subsequent office order no. F (85)(3)/F&F/Emp. Ev. Mgr/2022-23/20789-97 dated 09-11-2022 shall be treated as integral part of this Bid Document. Accordingly, all terms and conditions in this Bid will be applicable.

For any other information, please contact Sh. Ajay Kumar Sharma, Deputy Director OR Sh. Pradhyuman Detha, Tourist Officer, Department of Tourism, Government of Rajasthan, Tourist Reception Centre, RTDC Hotel Khadim Campus, Ajmer-305001, Telephone: 0145-2627426; E-mail: trc.ajmer@rajasthan.gov.in

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**Ajay Kumar Sharma
Deputy Director**

No. TRC Ajmer / Pushkar Holi / 2023 / 2220-29

Date: 23/02/2023

Copy for information and necessary actions for the following:

1. P. A. to Managing Director RTDC, Jaipur
2. P.S. to Director, Department of Tourism, GoR, Jaipur
3. P.A. to District Collector, Ajmer
4. P.A. to Commissioner, Ajmer Development Authority, Ajmer
5. Treasury Officer, Ajmer
6. Empanelled Event Managers, Department of Tourism, GoR
7. ACP (DD), Department of Tourism, Jaipur to facilitate upload on SPPP, E-proc and Department portal sites.

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Deputy Director

1. Introduction

Rajasthan Tourism Development Corporation, Government of Rajasthan has decided to organize Holi Festival at Pushkar Town (District Ajmer) during 4th to 7th March, 2023. During the Festival, the following cultural events are proposed to be organized by RTDC in collaboration with Department of Tourism and District Administration, Ajmer.

Celebrity Evenings

Dates	Evening Cultural Events	Venue
4 th March, 2023 (Saturday)	Smt. Vidya Shah Devotional Vocal Performance	Brahma Vatika Amphitheatre, Pushkar
5 th March, 2023 (Sunday)	Smt. Anuradha Paudwal Devotional Vocal and Miscellaneous	Mela Ground Pushkar
6 th March, 2023 (Monday)	Sh. Hariharan Musical Concert	Mela Ground Pushkar
7 th March, 2023 (Tuesday)	Sh. Amit Trivedi Bollywood Concert	Mela Ground Pushkar

Other Events and Activities

Dates	Other Cultural Events and Activities	Venue
4 th March, 2023 (Saturday)	Maha Aarti	Brahm Ghat
5 th March, 2023 (Sunday)	Camel and Horse Show	Mela Ground
	Maha Aarti	Jaipur Ghat
	Smt. Gulabo Sapera, Kalbeliya Dance	Mela Ground
6 th March, 2023 (Monday)	Chang Dhaf, Kacchi Ghodi, Gair Dance	Brahm Ghat, Brahm Vatika, Ghat, Streets
	Deepdan and Maha Aarti By Nagarpalika, Pushkar	On 52 Sarovar Ghat of Pushkar
	Sh. Nathu Lal Solanki Nagada Vadan	Jaipur Ghat
	Fire Works By Nagarpalika, Pushkar	Sarovar Ghat
	Holika Dahan by locals	Mela Ground
	Phoolon ki Holi, Raas	Brahma Vatika Amphitheatre, Pushkar
7 th March, 2023 (Tuesday)	Maha Aarti	Sarovar
	Fireworks By Nagarpalika Pushkar	Mela Ground

Following works have been entrusted to Department of Tourism and District Administration, Ajmer (Pushkar) :-

1. Curation of the Event(including selection of artists)

2. Designs for ambiance and décor of stage, venue, etc.
3. Set designing, Stage management and Coordination part of the cultural event
4. Logistic arrangements of tent related works, stage light (tech rider of artist), sound (tech rider of artist, for crowd), general lighting for gathering in Mela Ground, boarding, lodging, local transport, facilitation for rehearsals of artists, etc.
5. Payment to the artist to be reimbursed by the Government.

Department of Tourism, GoR intends to select an Event Management Agency (the “**Agency**”) for undertaking the event/ program activities entrusted as above.

2. **Scope of Work of Event Management Agency**

Selected Agency shall have to work in close coordination with Rajasthan Tourism Development Corporation, Department of Tourism and District Administration Ajmer and the artists appointed by the Government.

Stage Designer, Light Designer and Sound Designer shall have to work in close coordination with technical team of celebrity artists to finalize stage design, decor & theme and ensure its execution.

Selected Agency shall be responsible for the following activities:

Scope of Work:Annexure – A

ESTIMATED COST OF THE WORK – RS. 47 LAKHS (RUPEES FORTY SEVEN LAKHS INCLUDING GST). Artists fee, travel, DA, accommodation and food NOT INCLUDED).

Date 4 March, 2023

Smt. Vidya Shah and troupe, 5 artists

Venue Brahm Vatika Amphitheatre

Time 7 PM

S.No.	Details	Qty	Unit
1	Holi theme stage décor of the already constructed stage in Brahm Vatika Amphitheatre		Lumpsum
2	Flex Backdrop (As Per Stage Size)		Lumpsum
3	Venue décor		Lumpsum
4	Bunch bouquets	5	Nos.
5	Marigold garlands for welcome	20	Nos.
6	Welcome girls for aarti-tika	2	Nos.
7	Shawl for main artists welcome	1	Nos.
8	Two Seter Sofa Seating VIP Guests	50	Nos.
9	Center table	8	Nos.
10	Gadda seating for guests on stairs - 1000 Guests		Lumpsum
11	Carpeting of the Venue		Lumpsum
12	Sound system for the artist (As per Tech Rider)		Lumpsum

13	Stage lights (As per Tech Rider)		Lumpsum
14	General illumination of the Venue		Lumpsum
15	Gensets - 125 KVA	2	Nos.
16	Diesel for Gensets (8-10 Hrs Running)	2	Nos.
17	Chemical Toilet for artist / VIP	1	Nos.
18	Green Room for Artists	1	Nos.
19	Refreshments of Artists	5	Pax
20	LED Screens near the Venue (9x12 FT.)	2	Nos.
21	Small water bottles for guests	300	Nos.
22	Inaugural lamp	1	Nos.
23	Podium for Anchor	1	Nos.

5 March, 2023

Camel and House Show

Venue Mela Ground

Time 9 am to 4 pm

S.No.	Details	Qty	Unit
1	Dias Setup – Table	6	Nos
2	Chair for dais	6	Nos
3	Chair Seating for guests	50	Nos
4	Gadda Seating on steps	1000	Nos
5	PA System	1	Nos
6	Sound System for show	1	Nos
8	Pipe Barricading – 50' x 50' for Horse & Camel show	2500	Sq.Ft.
9	Bunch Bouquet	5	Nos
10	Marigold Garlands	15	Nos
11	Water Bottles	250	Nos
13	Genset for Sound System with Diesel – 12 hrs	1	Nos
14	Refreshments	10	Nos

Date : 5 / 6 March, 2023

Nagada Vadan by Sh. Nathu Solanki

Venue at Jaipur Ghat

Time 6:00 PM

S.No.	Details	Qty	Unit
1	Stage for Artist - 10 Artist	Table	Nos
2	Chair	15	Nos

Date : 5 March, 2023

Smt. Anuradha Paudwal and group of 10 artists, Devotional and Misc.

Venue at Mela Ground

Time 7:00 PM

S.No.	Details	Qty	Unit
1	Holi theme stage décor of the already constructed stage in Mela Ground		Lumpsum
2	LED Screens near the Venue (16x10 FT.)	2	Nos.
3	Stage Backdrop - LED Wall & Flex Backdrop - 80' x 14'	1	Nos.
4	Venue décor - Stage Props, Satan Cloth Paper Farri-Panni-Thread Décor, Black Masking (as per requirement)		Lumpsum
5	VIP bouquets	6	Nos.
6	Marigold garlands for welcome	30	Nos.
7	Welcome girls for aarti-tika	2	Nos.
8	Rajsthani Safa for VVIPs	15	Nos.
9	Shawl for main artists welcome	2	Nos.
10	Two Seter Sofa Seating for 500 VVIP Guests –middle front of the stage in mozo / jaali barricading	250	Nos.
11	Center table	8	Nos.
12	VIP Seating 5000 on executive chairs on both sides of the VVIP enclosure, mozo / jaali barricading	2500 each side	Nos.
13	Pipe Barricading enclosures for General Seating	1000	R.Ft.
14	Plastic Chair	5000	Nos.
15	Placards for the all area		Lumpsum
16	Sound system for the artist (As per Tech Rider) 10000 People		Lumpsum
17	Stage lights (As per Tech Rider)		Lumpsum
18	General illumination of the Venue		Lumpsum
19	Power backup Gensets - 125 KVA Gensets	2	Nos.
20	Power backup Gensets - 125 KVA Gensets General	3	Nos.

	Illumination		
21	Diesel for Gensets (8-10 Hrs Running)	5	Nos.
22	Backup Genset for light& sound with 10 hrs Running	1	Nos.
23	Welcome Theme gate - Holi Theme Décor	1	Nos.
24	Side Wall (if required)	2000	Sq.Ft.
25	Carpet	3000	Sq.Ft.
26	Housekeeping with Garbage Disposal		Lumpsum
27	Chemical Toilet for artist / VIP	2	Nos.
28	Artist Seating on Stage		
29	Green Room Arrangements for Artists at already constructed behind stage	2	Nos.
30	Refreshment of Artists	20	Pax
31	Small water bottles for guests	3000	Nos.
32	Inaugural lamp	1	Nos.
33	Podium for Anchor	1	Nos.

Date - 6 March, 2023
Folk Performance of Phoolon ki Holi and Raas, about 15 artists(FOLK PERFORMANCE)
Brahm Vatika Amphitheatre
7 pm
Arrangements equal to 4 March, 2023,
Ms. Vidya Shah performance.

Date - 6 March, 2023

Sh. Hariharan and group of 15 artists, Concert

Venue Mela Ground

Time 7:30 PM

<i>S.No.</i>	<i>Details</i>	<i>Qty</i>	<i>Unit</i>
1	Holi theme stage décor of the already constructed stage in Mela Ground		Lumpsum
2	LED Screens near the Venue (16x10 FT.)	2	Nos.
3	Stage Backdrop - LED Wall & Flex Backdrop - 80' x 14'	1	Nos.
4	Venue décor - Stage Props, Satan Cloth Paper Farri-Panni-Thread Décor, Black Masking (as per requirement)		Lumpsum
7	VIP bouquets	6	Nos.
8	Marigold garlands for welcome	30	Nos.
9	Welcome girls for aarti-tika	2	Nos.

10	Safa for VVIPs	15	Nos.
11	Shawl for main artists welcome	2	Nos.
12	Two Seter Sofa for VVIP Guests, 500 in middle front of the stage, mozo/jaali barricading	250	Nos.
13	Center table	8	Nos.
14	VIP seating 5000 on executive chairs on both sides of the VVIP enclosure, mozo / jaali barricading	2500 on each side	2 Nos.
15	Pipe Barricading for General Seating	1000	R.Ft.
16	Plastic Chair	5000	Nos.
17	Placards for the all area		Lumpsum
18	Sound system for the artist (As per Tech Rider) 10000 People		Lumpsum
19	Stage lights (As per Tech Rider)		Lumpsum
20	General illumination of the Venue		Lumpsum
21	Power backup Gensets - 125 KVA Gensets	2	Nos.
22	Power backup Gensets - 125 KVA Gensets General Illumination	3	Nos.
23	Diesel for Gensets (8-10 Hrs Running)	5	Nos.
24	Backup Genset for light& sound with 10 hrs Running	1	Nos.
25	Welcome Theme gate - Holi Theme Décor	1	Nos.
26	Side Wall (if required)	2000	Sq.Ft.
27	Carpet	3000	Sq.Ft.
28	Housekeeping with Garbage Disposal		Lumpsum
29	Chemical Toilet for artist / VIP	2	Nos.
31	Artist Seating on Stage		
32	Green Room Arrangement for Artists at already constructed behind stage)	3/4	Nos.
33	Refreshments of Artist and troupe	15	Pax
34	Small water bottles for guests	3000	Nos.
35	Inaugural lamp	1	Nos.
36	Podium for Anchor	1	Nos.
37.	Vanity Van for Artist	1	Nos.

Date - 7 March, 2023

Sh. Amit Trivedi and group of 15 artists, Concert

Venue at Mela Ground

Time 7:30 PM

<i>S.No.</i>	<i>Details</i>	<i>Qty</i>	<i>Unit</i>
1	Holi theme stage décor of the already constructed stage in Mela Ground		Lumpsum

2	LED Screens near the Venue (16x10 FT.)	2	Nos.
3	Stage Backdrop - LED Wall & Flex Backdrop - 80' x 14'	1	Nos.
4	Venue décor - Stage Props, Satan Cloth Paper Farri-Panni-Thread Décor, Black Masking (as per requirement)		Lumpsum
6	VIP bouquets	6	Nos.
7	Marigold garlands for welcome	30	Nos.
8	Welcome girls for aarti-tika	2	Nos.
9	Safa for VIPs	15	Nos.
10	Shawl for main artists welcome	2	Nos.
11	Two Seter Sofa Seating VIP Guests 500 in middle front of the stage	250	Nos.
12	Center table	8	Nos.
13	VIP seating 5000 on executive chairs on both sides of VVIP enclosure	2500 on each side	Nos.
14	Pipe Barricading enclosures for General Seating	1000	R.Ft.
15	Plastic Chair	5000	Nos.
16	Placards for the all area		Lumpsum
17	Sound system for the artist (As per Tech Rider) 10000 People		Lumpsum
18	stage lights (As per Tech Rider)		Lumpsum
19	General illumination of the Venue		Lumpsum
20	Power backup Gensets - 125 KVA Gensets	2	Nos.
21	Power backup Gensets - 125 KVA Gensets General Illumination	3	Nos.
22	Diesel for Gensets (8-10 Hrs Running)	5	Nos.
23	Backup Genset for lighth & sound with 10 hrs Running	1	Nos.
24	Welcome Theme gate - Holi Theme Décor	1	Nos.
25	Side Wall (if required)	2000	Sq.Ft.
26	Carpet	3000	Sq.Ft.
27	Housekeeping with Garbage Disposal		Lumpsum
28	Chemical Toilet for artist / VIP	2	Nos.
29	Artist Seating on Stage		
30	Green Room Arrangement for Artists at already constructed behind stage	3/4	Nos.
31	Refreshments of Artist and torupe	25	Pax
32	Small water bottles for guests	3000	Nos.
33	Inaugural lamp	1	Nos.
34	Podium for Anchor	1	Nos.
35	Vanity Van for Artist	1	Nos.

Other Arrangements

Flex Printing		
1	Event Publicity with flex hoardings on Iron Frame on hire, Size (20 X 10 Feet), 10 Nos.	
2	Flex with Iron Frame, Size (16 X 8 Feet), 5 Nos.	
3	Flex with Iron Frame, Size (12 X 8 Feet), 10 Nos	
4	Flex with Iron Frame, Size (6 X 4 Feet), 20 Nos.	
5	Creative designing of the publicity backdrops	
Duty Badges for staff, event manager – card in plastic pouch, string		
1	Two taxi cars for local use by the duty officials on 3-7 March	
Food Packet		
	13 Normal food packets (poori, sabji, achar, water, etc.) for Tourist Assistance Force personnel on duty	
	Photography	
	Videography with HD Mixer	
	Drone	
	Photography and video shoot including drone of all events, providing footage for daily publicity in print and digital media, photo album of about 110 select photographs, cinematography of full event – 5 minute film in pen drive	

3. Terms & Conditions

- a) Rehearsals of 6 March, 2023 Cultural Event (Hariharan Musical Concert) will be seen by the Department officials on 5 March.
- b) Rehearsal of 7 March Cultural Event (Amit Trivedi Concert) will be seen by the Department officials on 6 March.
- c) Agency shall be required to organise the entire programs (its scope of services) as per the Tech Riders and in close coordination with the artist and team, etc.
- d) **The above list of works is suggestive and not exhaustive.** The quoted rates should be inclusive of all applicable taxes. The above quoted rates shall include all expenses in accordance with the terms & conditions of this Bid Document and execution of the work at the venue.
- e) There may be a situation where additional works are needed to be done by the Agency or work shown under scope of work are not required or need to be amended. In that situation the designated committee will take a note of the situation under intimation to District Collector, Ajmer and necessary direction shall be conveyed to the selected firm. Payment for such amended works or additional work shall be worked out mutually as per rules.
- f) **By submitting its financial Bid, Bidder shall be considered deemed fully aware of technical rider of the artists & capable of managing the same.**
- g) Event manager may be asked to pay artist's fee in advance in his bank account and make arrangements of his travel, accommodation, meals, etc. as per decision of the Government. These payments will be reimbursed by the Government to the event manager on actual basis.

- h) Department intends to appoint an interested event manager for organizing mentioned programs including to plan, conceptualize and execute various activities on turnkey basis to ensure overall harmony and smooth organization of the event in consultation with artists / artists technicians / officer/s in charge at the venue.
- i) Selected Agency shall be required to submit an agreement on Non-Judicial stamp paper of Rs. 500/- with performance security equal to 2.5% of the Work Order amount.
- j) A committee of the officials of District Administration, Ajmer will verify the arrangements and works done by the selected agency (BOQ wise) and on the basis of the report of this committee, the payment will be released.
- k) In event of any change, addition or reduction in the work mentioned in this Bid Document due to administrative reasons or change of requirements, appropriate change, additional payment/deduction would be made to/from the final payment. For all such changes, additional/reduced works, agency shall inform the District Collector in time and will seek necessary directions before execution.

4. Submission of Financial Bid and Payment

- i. Empanelled Agency are invited to submit their financial quote online at www.eproc.rajasthan.gov.in before the last date and time mentioned in this document.
- ii. **Bidder quoting the lowest amount for all works collectively i.e. L 1 Grand Total shall be eligible for award of the Project and the Letter of Award (LOA)/ Work Order shall be issued to the Bidder.**
- iii. Amount to be quoted in the Financial Bid shall be inclusive of GST and all applicable taxes.
- iv. After completion of Holi Festival event, the selected Agency shall submit its invoice (in 3 copies) along with photographs, videos of the program and all other essential document for fulfillment of all obligations of Contract.
- v. Payment will be made to the Selected Agency after verification of completion of work as per the terms of Bid Document and to the satisfaction of the Government.
- vi. Release of payments to Selected Agency are subjected to statutory deductions as per applicable rules.
- vii. Department shall endeavour to release the payments at the earliest. No interest shall be payable in case the release of payment delays due to procedural matters.
- viii. In case of unsatisfactory works and delays, the liquidated damages/ penalties shall be deducted as per RTPP Act and GF&AR rules including forfeiture of the Bid Security and Performance Security of the Bidder of the Selected Agency.

BoQ (Financial Bid)

Bid Inviting Authority: Department of Tourism, Government of Rajasthan

Name of Work: Inviting Financial Bids from the Empanelled Event Management Agencies for Works related to Cultural Events to be held on 4 – 7 March, 2023 during Holi Festival at Pushkar (Ajmer) as per Annexure – A, ESTIMATED COST – RS. 47 LAKHS INCLUDING GST

Bid No. 3 / Dated 23 February, 2023

Bidder Name :

PRICE SCHEDULE

(This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only)

Sl. No.	Item Description (As per Annexure – A)	Amount (Rs.) for the Event including all taxes, levies & octroi etc. (In Figures)	Total Amount (Rs.) for the Event including all taxes, levies & octroi etc. (In Figures)	Total Amount (Rs. In Words) for the Event including all taxes, levies & octroi etc. (In Words)
1	2	3	4	5
	Works related to Cultural Events to be held on 4 – 7 March, 2023 during Holi Festival at Pushkar (Ajmer), QUOTE ONE RATE FOR ALL WORKS AS PER ANNEXURE – A, ESTIMATED COST – RS. 47 LAKHS INCLUDING GST			
	Grand Total (in Numbers)		0.000	
	Grand Total (in Figures)			INR