

**Government of Rajasthan  
Department of Tourism**

Paryatan Bhawan, Opposite Vidhyakpuri Police Station, MI road, Jaipur-302001  
Telephone: 0141-2822811; E-mail: [dotfestivals@gmail.com](mailto:dotfestivals@gmail.com)  
Website: [www.tourism.rajasthan.gov.in](http://www.tourism.rajasthan.gov.in)

No. F 4( ) F&F/DOT/Rajasthan Diwas/2024-25/**8193**

Date: 22-03-2025

Bid No.- 257 /2024-25

1. M/S Gobananas, Block No. 10, 5th Floor, Magnet Corporate Park, Thaltej, Ahmedabad 380054
2. M/S Modern Stage Services Private Limited, F-30/3, Okhla Industrial Area, Phase-II, New Delhi, 110020
3. M/S Axis Communications, A-28, Ground Floor, (Main Road), Near Canara Bank, Hauz Khas, New Delhi 110016
4. M/S Nagpals Exhibition and Conference Services, 03, Panchsheel Enclave, Near Hotel Clarks Amer, JLN Marg, Jaipur-302017
5. M/S Chandra Entrepreneurs Pvt. Ltd, 28 Indra Colony, Bani Park, Jaipur-302016
6. M/S Impressive Events Hub Pvt. Ltd, B-96, Janta Colony, Jaipur, Rajasthan, 302004
7. M/S Sam Movies Entertainment Pvt Ltd, C-148, Bahubali Path, Shyam Nagar, Sodala, Jaipur – 302019
8. M/S 3rd Eye Events and Advertising, 504, Silver Radiance, Sndhu Bhava Marg, Bodakdev, Ahmedabad 380059
9. M/S Moving Pixels Private Limited, 17th Floor, 1701-1712, D Block, Sun Central Place, Near Vakil Saheb Bridge, Sadar Patel, Ambli, Ahmadabad, Ahmadabad, Gujarat, 380058
10. M/S National Advertising Agency, 414,520, Sanchi Building, 77, Nehru Place, New Delhi-110 019

**Sub:- Inviting Financial Bids from the Empanelled Event Management Agencies for Organising Cultural Evening on Rajasthan Foundation Day on March 30, 2025 at Albert Hall, Jaipur (Rajasthan) on Turnkey Basis**

Bids are invited from the above listed empanelled Event Management Agencies (EMAs) with Department of Tourism, Government of Rajasthan (F.4(85) DOT /FF/2024-25/ Rajkaj Ref No.- 13776402 dt.- 22.02.2025) for **Organising Cultural Evening on Rajasthan Foundation Day on March 30, 2025.**

EMA shall be selected through Quality Cost based Selection (QCBS) method wherein **Concept plan/presentation.**

Bidders shall submit concept plan and strategy to execute the project as per scope of work as per Clause no. 2 of the bid document. **If concept plan not submitted then bid will be considered as disqualified**

Estimated Cost of Work	Rs. 1.10 Crore
Dates of Cultural Events	March 30, 2025
Availability of Bid Document	<b>Document can be downloaded from:</b> <a href="http://www.eproc.rajasthan.gov.in">www.eproc.rajasthan.gov.in</a> , <a href="http://www.sppp.rajasthan.gov.in">www.sppp.rajasthan.gov.in</a> <a href="http://www.tourism.rajasthan.gov.in">www.tourism.rajasthan.gov.in</a>
Mode of Submission of Financial Bid	Online at e-Proc website ( <a href="http://www.eproc.rajasthan.gov.in">www.eproc.rajasthan.gov.in</a> )
Last Date of Online Submission of Financial Bid	25-03-2025, upto 10:00 AM
Presentation by Bidders	25-03-2025 (11:30 AM to 01:30 PM)
Opening of Financial Bids	25-03-2025, 03:00 PM



**RISL Processing Fee with  
Financial Bid**

Rs. 1,500/- through E-grass through e-GRAS (Budget head  
8658-00-102-(16)-(01))

This invitation for Bids (Bid Document) is being issued in continuation of the main Bid No. 254/2024-25 dated 18.03.2025 and subsequent office order no. F.4(85) DOT /FF/2024-25/ Rajkaj Ref No.- 13776402 dt.- 22.02.2025 shall be treated as integral part of this Bid Document. Accordingly, all terms and conditions in this Bid will be applicable.

For any other information, please contact Dr. Punita Singh (Joint Director) or Mr. Naval Kishor Baswal (Deputy Director), Department of Tourism, Government of Rajasthan, Jaipur (Tel. No. 0141-2822811, 2822836 Email: [dotfestivals@gmail.com](mailto:dotfestivals@gmail.com))

  
**Pawan Kumar Jain)**  
**Additional Director**  
**(Trade & Investment)**

No. F 4( ) F&F/DOT/Rajasthan Diwas/2024-25

Date: 22-03-2025

Copy for information and necessary actions for the following:

1. P. S. to Commissioner Tourism, Department of Tourism, Government of Rajasthan, Jaipur.
2. Chief Accounts Officer, Department of Tourism, Jaipur.
3. ACP (DD), Department of Tourism, Jaipur to facilitate upload on SPPP, E-proc and Department portal sites.

## 1. Introduction

Rajasthan Foundation Day is observed on 30th March every year to commemorate the formation of the State. Department of Tourism, Government of Rajasthan (DOT) organises various programs and cultural activities every year to celebrate Rajasthan Foundation Day.

This event is proposed to be combination of the celebrity Artist/ Awarded artist hailing from the state and Bollywood fame celebrity.

A well-curated performance by group performance by Manganiyar kids (around 50 Kids) by Dancing Peacock and Arpan Foundation, Fusion of Kathak & Rajasthani Folk – by Meha Jha, Piyush Pawar , Ravindra Upadhyay, Akansha Sharma, Madhu Bhaat, Karnvir Bohra and Grand Fireworks) One tech rehearsal at the venue (Albert Hall) may be required.

DOT invite bids from the empaneled Event Management Agencies (EMAs) for organising the Cultural Evening on Rajasthan Foundation Day on March 30, 2025 on Turnkey Basis. Top dignitaries are likely to grace the event.

EMA shall be selected through Quality Cost based Selection (QCBS) method wherein Technical Bid (concept presentation) and Financial Bid shall be assigned weightage of 60% and 40% respectively.

## 2. Scope of Work of Event Management Agency

EMA shall prepare the Technical Bid (concept presentation) of project as per the broad scope of work given below. Bidder shall be required to execute the Cultural Evening as per the scope of work given below:

1.	<b>Venue of the Event</b>	Albert Hall, Ramniwas Garden, Jaipur
2.	<b>Duration of the Event</b>	2 hours 30 minutes
3.	<b>Indicative Theme of the Cultural Evening</b>	Celebrity artist hailing from the state to share stage with folk dancers & musicians Tentative Flow of the Event enclosed at Schedule-1
4.	<b>Hiring of Artists</b>	Hiring of performance artists – Mass performance by Manganiyar kids (around 50 Kids) by Dancing Peacock and Arpan Foundation, Fusion of Kathak & Rajasthani Folk – by Meha Jha, Piyush Pawar , Ravindra Upadhyay, Akansha Sharma, Madhu Bhaat, Karnvir Bohra and payment of their remunerations as per schedule-2. Tentative Artist tech rider is enclosed at Schedule - 3

5.	<b>Logistic and Ground Arrangements</b>	Logistic and ground arrangement for organizing the cultural evening at the Venue on 30 <sup>th</sup> March 2025 with tech rehearsal on 29 March 2025 as per requirements.
6.	<b>Boarding &amp; Lodging and Other Arrangements</b>	EMA to be responsible for the performance fee, boarding & lodging, all meals, outstation travel (air/train/taxi as per requirement), local transport of performance artists, choreographer, celebrity artists and their team. Performance Artists stay should be in decent budget hotels, celebrity artists in 5 star hotel as per their technical riders
7.	<b>Rehearsal Venue and Arrangement</b>	a) Fully enclosed and air cooled venue with set-up (sound, mic, chairs, etc.), local travel (from place of stay to venue and back), all meals, tea, coffee and snacks during the rehearsals on 28-29 March 2025 for Fusion of Kathak & Rajasthani Folk team. b) Fully enclosed and air cooled venue with set-up (sound, mic, chairs, etc.), local travel (from place of stay to venue and back), all meals, tea, coffee and snacks during the rehearsals on 28-29 March 2025 for Celebrity Singers. c) A rehearsal of all above artist on 29 <sup>th</sup> March 2025 in evening at Albert hall, Jaipur.
8.	<b>Illumination of Albert Hall</b>	Illumination of albert hall with LED RGB lights, moving heads, laser, etc. as per requirements
9.	<b>Stage</b>	Multi-level stage and risers as per the Tech riders of the performance artists, choreographer, celebrity artists, etc, stage masking, carpet, steps to stage, decorative artifacts, stage decoration with flowers/ props, complete in all respect.
10.	<b>Platforms</b>	Platforms for Console, media and cameras, etc.
11.	<b>LED Backdrop</b>	LED wall to be created as stage backdrop in sync with heritage arches & overall look of Albert hall.
12.	<b>Green Rooms</b>	Green rooms with adequate table, chair, carpet, light, hangers, mirrors, as per requirement Separate green room for Kathak, Folk artist, each green room for celebrity singer & anchor.
13.	<b>Light &amp; Sound</b>	Stage Light, sound and light, PA system, sidefills/wedges, etc. for the whole area of the venue including backstage, viewers seating area, etc.

		Lighting requirements may include LED PAR, LED warm white, LED baton, blinder, haze machine, smoke machine, follow spot, moving heads, T-truss, U-truss, Light designer etc. <b>Concept presentation must indicate the detailed plan for stage light, sound, and other general lighting arrangement.</b>
1	<b>Genset</b>	Entire show and other lighting arrangements on 30 <sup>th</sup> March and tech rehearsals to be made through Genset. EMA shall be required to install adequate number of Gensets to meet-up the entire light requirements. <b>Concept presentation must indicate the number and capacity of Gensets to be installed for Show and tech rehearsals.</b>
1	<b>VVIP Seating Block</b>	VVIP seating block for about 250 persons with sofa, coffee tables, carpet, Que managers for the first row and mojo barricading, signages, scrolls, ushers, etc. for the complete block.
1	<b>VIP Seating Area</b>	VIP seating area for 2,500 persons with for covered banquet chairs, carpet, Que managers, mojo barricading, signages, scrolls, ushers, etc.
1	<b>Normal Seating Area</b>	Normal seating area with 5,000 molded chairs
1	<b>LED Walls</b>	LED screen with LED risers and AV content (2 Nos. in VIP seating area and 8 Nos. in normal seating area and Stage Background (albert Hall Archies will be covered))
1	<b>Carpeting</b>	Carpeting as per the venue requirements and layout including green carpet
2	<b>Photography, Videography and Drone Shooting, Cinematographer, Live Streaming</b>	Complete photography, videography, drone shooting of the Cultural Evening and cinematographer for developing 5-minute duration film, provision for live streaming of the program
2	<b>Parking</b>	Arrangement for adequate parking space with provision of lighting in the parking
2	<b>Emcee (Hindi)</b>	Emcee (Hindi) of national repute for the cultural evening including travel (outstation and local), boarding & lodging, etc.

2	<b>Branding and Marketing</b>	EMA shall be responsible for on-spot/ venue branding. <b>EMA shall submit its plan for venue branding in the concept presentation.</b>
2	<b>Venue Decor</b>	Venue decor from JLN Marg side to the front of Albert Hall (both side), VVIP block, VIP area and general seating area. <b>Concept presentation must include venue decor plan</b>
2	<b>Chemical Toilets</b>	4 Nos. Chemical Toilets for VVIPs (02 nos. on each side)
2	<b>Mobile Toilets</b>	10 Nos. moveable toilets for general public area
2	<b>Valet Parking</b>	Provisions for Valet parking for guests entry from JLN side
2	<b>Entry of the Event</b>	VVIP Entry will be from SMS hospital side gate and general public Entry will be Chora Rasta side gate
2	<b>E-Rickshaws</b>	20 nos. E-Rickshaws with festival branding for ferrying the guests from parking to the venue and return
3	<b>Security Guards</b>	Adequate number of security guards/ bouncers to ensure safety and security of the performance artists, VVIPs, VIPs, etc.
3	<b>Kitchen Set-up for RTDC</b>	Kitchen set-up for RTDC with tent, table, chair, light, carpet, etc for VVIP catering.
3	<b>Gifts/ Mementos/ Shawls</b>	Adequate number of Gifts/ Mementos/Shawls to welcome the VIP guests and leading artists
3	<b>Local Transport for DOT Officials</b>	5 Cars for 4 days for DOT duty officials
3	<b>Drinking Water Counters</b>	Adequate counters for drinking water for viewers in VVIP area as well as general seating area
3	<b>Any Other Component</b>	Any other component as may be required to execute the Event on Turnkey Basis

### 3. Key Terms & Conditions

- a) Selected EMA shall be required to organise the entire programs (its scope of services) as per the above Scope of Work and the EMA's concept plan approved by the DOT.

- b) **The above list of works is suggestive and not exhaustive.** The quoted rates shall be exclusive of all applicable taxes and for executing the Event on turnkey basis.
- c) There may be a situation where additional works are needed to be done by the Agency or work shown under scope of work are not required or need to be amended. In that situation the designated committee will take note of the situation under intimation to Commissioner, Tourism and necessary directions shall be conveyed to the selected firm.
- d) Department intends to appoint an interested event manager for organizing mentioned programs including to plan, conceptualize and execute various activities on turnkey basis to ensure overall harmony and smooth organization of the event in consultation with officer/s in charge at the venue.
- e) Selected Agency shall be required to submit an agreement on Non-Judicial stamp paper of Rs. 500/- with performance security equal to 3% of the Work Order amount.
- f) A committee of the Department of Tourism officials will verify the arrangements and works done by the selected agency and on the basis of the report of this committee payment shall be released.
- g) In event of any change, addition or reduction in the work mentioned in this Bid Document due to administrative reasons or change of requirements, appropriate change, additional payment/deduction would be made to/from the final payment. For all such changes, additional/reduced works, agency shall inform the Committee of the DOT in time and will seek necessary directions before execution.

**4. Submission and Evaluation of Bid:**

- a) Empanelled Agencies are invited to submit their Financial Bid online at [www.eproc.rajasthan.gov.in](http://www.eproc.rajasthan.gov.in) before the last date and time mentioned in this document.
- b) **In the Financial Bid**, the Bidder shall quote lumpsum amount/bid price (exclusive of GST and all applicable taxes) for executing the Cultural Evening on turnkey basis as per the scope of work mentioned in this document and the concept plan/presentation approved by DOT. The Bidder must prepare and keep ready the detailed cost break-up of lumpsum amount quoted in the Financial Bid which may be asked by the DOT while finalizing the Bid of the successful Bidder.
- c) After receiving the Bids, DOT will invite the empanelled EMAs (who has submitted the Bid) to make PowerPoint Presentation (PPT) of their **Concept Plan** before Departmental Procurement Committee. The Committee will evaluate the Concept Plan and will award the marks to the concept Plan (maximum 50 marks) as per criteria given below:

**Criteria for Concept Plan**

S. N.	Score Criteria	Maximum Marks
1	Bidder shall explain overall understanding of the proposed concept for the cultural evening, the technical approach, and the methodology that would be adopted for curating the evening.	10

2	Innovative concept, ideas, unique value-added proposals to take the event to next level including props for the stage	10
3	Attractive designs for multi-level stages for music bands while ensuring adequate space for dancers and Stage Layout	10
4	Names of Lead Event Director, Light Designer etc. for the Show	10
5	Design and ideas for décor of VVIP area, VIP area, general seating, venue branding, décor from entrance to the venue	10
	<b>Total</b>	<b>50</b>

d) EMA shall be selected through Quality Cost based Selection (QCBS) method wherein Concept plan/presentation and Financial Bid shall be assigned weightage of 60% and 40% respectively and the Bidder achieving the highest Net Score shall be eligible for award of the Project.

e) Calculation of Net Score of each Bidder will be done in the manner given below:

**Net Score Obtained by the Bidder shall be:**  $=((Flow/ Fbidder)*40)+((Tbidder/Thigh)*60)$

**Flow=** The lowest Financial Quote received among technically qualified bids

**Fbidder=** The Financial Quote submitted by the Bidder under evaluation

**Tbidder=** The evaluated Technical Marks awarded to a particular bidder

**Thigh=** The highest Technical Marks achieved by any technically qualified bidder

f) Bidders shall be ranked on the basis of net score (highest to lowest marks) obtained.

g) In this RFP, the term "**Highest Bidder**" shall mean the Bidder who has achieved the highest Net Score for executing the Cultural Evening on turnkey basis.

h) Highest Bidder shall be issued the Work Order for organizing the Event.

i) After completion of cultural event, the selected Agency shall submit its invoice (in 3 copies) along with photographs, videos of the program and all other essential document for fulfillment of all obligations of Contract.

j) Final payment will be made to the Selected Agency after verification of completion of work as per the terms of Bid Document and to the satisfaction of Department of Tourism, Rajasthan.

k) Release of payments to Selected Agency are subjected to statutory deductions as per applicable rules.

l) Department shall endeavor to release the payments at the earliest. No interest shall be payable in case the release of payment delays due to procedural matters.

m) In case of un-satisfactory works and delays, the liquidated damages/ penalties shall be deducted as per RTPP Act and GF&AR rules including forfeiture of the Bid Security and Performance Security of the Bidder of the Selected Agency.

<b>Item Wise BoQ (Financial Bid-1)</b>		
<b>Bid Inviting Authority: Department of Tourism, Government of Rajasthan</b>		
<b>Name of Work:</b> Inviting Bids from the Empanelled Event Management Agencies for Organising Cultural Evening on Rajasthan Foundation Day on March 30, 2025 at Jaipur (Rajasthan) on Turnkey Basis		
<b>Bid No. 257 dated 22-03-2023</b>		
<b>Bidder Name :</b>		
<b>PRICE SCHEDULE</b> (This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only )		
<b>Sl. No.</b>	<b>Particulars</b>	<b>Amount (Rs.) for the Event excluding GST and all applicable taxes</b>
<b>1</b>	<b>2</b>	<b>3</b>
	Lumpsum Amount for Organising Cultural Evening on Rajasthan Foundation Day on March 30, 2025 at Jaipur (Rajasthan) including Tech Rehearsals on Turnkey Basis as per the Scope of Work mentioned in the Bid Document and Concept Presentation (Technical Bid)	
	<b>Grand Total (in Numbers)</b>	<b>0.000</b>
	<b>Grand Total (in Figures)</b>	<b>INR</b>

## Schedule-1: Tentative Flow of the Event

RAJASTHAN DAY 2025

There would be approx. 74 dancers and four celebrity singer.

Duration – 150 min.

### Program Schedule:

1<sup>st</sup> राष्ट्रीय गान

2<sup>nd</sup> कार्यक्रम उद्घाटन की उद्घोषणा

3<sup>rd</sup> राजस्थान की लोक संस्कृति के ख्याति प्राप्त कलाकारों द्वारा रंगारंग प्रस्तुतियाँ

● माँगनियार प्रस्तुति (बच्चों द्वारा)– डांसिंग पीकॉक एंड अर्पण फ़ाउण्डेशन ;

● मुद्रा एकेडमी द्वारा कथक एवं लोक नृत्यो की फ़युजन प्रस्तुति ;

● राजस्थान की माटी के प्रसिद्ध गायक संगीत सितारों की प्रस्तुति (रविन्द्र उपाध्याय, आकांक्षा शर्मा, मधु भाट, पीयूष पवार, इत्यादि) ;

● आमंत्रित कलाकारो का सम्मान

4<sup>th</sup> भव्य आतिशबाजी से कार्यक्रम समापन

## Schedule-2: Artists Remuneration

S. N.	Type of Artists	Nos.	Remuneration (Rs.)	Outstation Travel	Boarding & Lodging	Local Travel
<b>A</b>	<b>Fusion of Kathak &amp; Rajasthani Folk by Meha Jha</b>					
1.	Kathak Dancers (Jaipur)	10	8,00,000 /-	Not Required	Not Required	Required
2.	Ghoomar (Jaipur)	10		Not Required	Not Required	Required
3.	Kalbelia (Jaipur)	8		Not Required	Not Required	Required
4.	Chang (Jhunjhunu) (28-29 March)	8		Required	Required in Decent Hotel (2/3 star)	Required
5.	Chhau (Delhi) (28-29 March)	10		Required	Required in Decent Hotel (2/3 star)	Required
6.	Chari (Jaipur)	8		Not Required	Not Required	Required
<b>B</b>	<b>Rajasthan Folk Bands</b>					
1	Piyush Pawar	1	As per Department finalized Rate	Required	Required in 5-star Hotel	Required
2	Ravindra Upadhyay (Jaipur)	1	As per Department finalized Rate	Not Required	Not Required	Required
3	Akansha Sharma	1	As per Department finalized Rate	Required	Required in 5-star Hotel	Required
4	Madhu Bhaat (Jaipur)	1	As per Department finalized Rate	Not Required	Not Required	Required
5	Karanvir Bohra	1	As per Department finalized Rate	Required	Required in 5-star Hotel	Required

S. N.	Type of Artists	Nos.	Remuneration (Rs.)	Outstation Travel	Boarding & Lodging	Local Travel
C	Mass performance by Manganiyar kids (around 50 Kids) by Dancing Peacock and Arpan Foundation					
1	Manganiyar kids & Team	50	As per Department finalized Rate	Not Required	Not Required	Required

## Schedule-3: Artists Tech Rider

### Vocal

- 6 Cordless Mic Sure SM 58 QLX ,KSM or any good one for lead singers.
- 8 Backing Vocal mic SM 58 on stand

### Keyboard Tech Details

#### Setup -

-: Two Pair


Double Keyboard Stands - Spider Pro or Ultimate Pro Stand

-: One Single Keyboard Stand any X Style Heavy Duty Stand

-: 2 pair

Montage 6/7 keyboard #with sustain paddle

-: One Sure or Sennheiser Wireless Line in Device (Jack) Input for Keytar (Guitar Style Keyboard)

-: One Heavy Notation Stand or Laptop Stand For Laptop 

10 Lyrics stand with led lamps

-: 2 Keyboard Amplifier - Roland KC 880,550, or any available

-: 8 Line in Cables

-: 2 Power Socket Board with 5 Plugs ▼

-: 8 D.I. Box

-: D.I. Link from Keyboard amp

### ELECTRIC GUITAR tech details

- 1 Fender Twin Reverb Amp
- Or Marshall Guitar Amp
- 1 Electric Guitar Stand
- 2 DI Boxes
- 1 Notation Stand

### Bass guitar tech details

- Bass guitar Amp
- 1 Bass guitar Stand
- 2 DI boxes
- 1 Notation stand

### Ableton Samplers

- 6 line cables
- 6 D. i. Box
- 4 Jack to Jack cables for connecting

### **SARANGI**

- 1 jack to jack Best HFQ mic on stand

### **Dholak and Tabla tech rider**

- 4 mic sm 58 & sm57 with Stand
- 1 LP SET Right /left (Backline)
- 3 SM 58 mics on stand for LP and Timbales .

### **Drums tech rider**

- Full Drum kit - TAMA or any Good one.
- Drum kit Mic set .
- Digital Mixing Console any Good One With Good Operator
- 8 stage monitors JBL 915M or PRX
- 15 Inear Monitors
- 4 top Side fills wid 2 Subs (Bass)
- (RCF & VRX only)

**Sufficient Center Fills with Bass(sub) as per audience and size of venue.**

**PA System DNB system Line array (as per audience)**

### **Component**

1. keyboard 1st
2. keyboard 2nd
3. Lead Guitar
4. bass guitar
5. Pad/ Sampler
6. Drum
7. Dholak
8. Tabla
9. Sarangi
10. Choir (8 Members)