

Government of Rajasthan Department of Tourism

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Email – cotraj@gmail.com, mktg.rajasthantourism@gmail.com

No. F. 3 () Mktg./RF/DT/2022/ 20382

Date: 23/03/2022

1. M/s Gobananas, No.3, Ruchir Banglow-II, Opp. Nirma Vidhyavihar, B/H The Grand Bhagwati Hotel, Bokadev, Ahmedabad 380054
2. M/s Alica Purple Advertising Pvt. Ltd., 701/706 Shree Kedarnath, Opp. Gokul Anand Hotel, W.E. Highway Dahisar (E), Mumbai -8
3. M/s Show Craft Production Pvt. Ltd., 36 UA, Jawahar Nagar, Delhi-110007
4. M/s Max Publicity & Communication Pvt. Ltd., Ground Floor, Novus Tower, Sector – 18 Sub. Major Laxmi Chand Road, Udhayg Vihar Phase -4, Gurugram, Haryana – 122008
5. M/s Crayons Advertising Pvt. Ltd., NSIC Complex, Maa Anandmayee Marg, Okhla Industrial Estate Phase III, New Delhi- 110020
6. M/s Impressive Events Hub Pvt. Ltd., B- 96 Janta Colony, Jaipur - 302004
7. M/s C S Direkt Events & Exhibitions (P) Ltd., 24/107, 2nd Floor, West Patel Nagar, New Delhi – 110008
8. M/s WE – The Working Elements, 64 FF2, Sahasa Apartment, West High Court Road, Plot no. 64, Bajaj Nagar, Nagpur – 440010
9. M/s Axis Communications, 92 A, 1st Floor, Right Side corner, Vinbapuri Lajpat Nagar – II, New Delhi
10. M/s Square Communication Pvt. LTd., 2 Squire House, Krishna Nagar, Opp B4/148B, Safdarjung Enclave, New Delhi – 110029
11. M/s Chandra Entrepreneurs Pvt. Ltd., Chandra Group, 28 Indra Colony, Bani Park, Jaipur.

RFP No. 168 / 23.03.2022

Sub: -Request for proposal (RFP) for arranging hoardings/ boards on hiring/ rental basis for the generic promotion of Rajasthan Tourism and for Rajasthan Festival, 30th March, 2022 at Jaipur.

Request for Proposal along with financial bid is invited from empaneled Event Management Agencies for arranging hoardings/boards on hiring/rental basis for the generic promotion of Rajasthan Tourism and for Rajasthan Festival, 30th March, 2022 at Jaipur. Each participating agency is expected to appoint a dedicated team. RFP shall include complete work on turnkey basis as per schedule of works enclosed at Annexures – A. Agencies are expected to conduct a site visit and thereafter, prepare and submit RFP & financial bid.

RFP issue Date	23 rd March, 2022
Last date & time for online submission of Bid	25 th March, 2022 up to 12.30 PM
Time & date for opening financial bid	25 th March, 2022 at 1.00 PM in Paryatan Bhawan, Jaipur



Estimated cost of arranging hoardings/ boards, on hiring/ rental basis including man, material, taxes, etc. (details at annexure-A)	Rs. 3.00 Lakhs (Rs. Three Lakhs only)
E- Bid Processing Fee (non-refundable)	E-Bid processing fee of Rs. 500/- (non-refundable) in favour of MD, RISL, Jaipur will have to be deposited online through e-GRAS portal (Copy of E-challan to be submitted before 12:30 PM on 25/03/2022).

This RFP is being issued in continuation to Main Bid no: 129 dated 23.01.2020 issued for empaneling agencies and consequent office order No: 6241 dated 18.08.2020 which shall be treated as integral part of this RFP. Accordingly, all terms & conditions mentioned in that bid will be applicable. If there is any query, the empaneled agencies may contact Joint Director, Marketing, Paryatan Bhawan, and Jaipur at email: mktg-dot@rajasthan.gov.in tel.0141-2822838.


 (Sumita Saroch)
Joint Director (Marketing)

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Copy for information and necessary action to the following: -

1. P.S. to Director, Department of Tourism, Jaipur
2. Financial Advisor, Head Quarter, Department of Tourism, Jaipur.
3. ACP (Dy. Director), IT Cell, Department of Tourism, Jaipur to facilitate upload on E PROC & SPPP portal site and departmental website.

(Daleep Singh Rathore)
Deputy Director (Marketing)

Background Note on Rajasthan Festival

Rajasthan Festival is organized in last weeks of March every year to mark the foundation day of the State. It is listed as premier festival organized by the Department of Tourism, Government of Rajasthan. This year, the event is being organized on 30 March, 2022.

Scope, terms and conditions of Works

1. Department intends to appoint an interested event manager for arranging hoardings/ boards at different places for the generic promotion of Rajasthan Tourism and for Rajasthan Festival , Jaipur (30th March, 2022) as per Annexure –A.
2. Generic hoarding will be for 15 days from the date of installation and Rajasthan Festival hoardings up to the end of event day (till 30th March, 2022).
3. Firm are expected to prepare creative of the display including adaptations in desired format
4. There would be three quote including taxes for the works mentioned at Annexure- A in this RFP
5. Successful bidder would be required to submit an agreement on Rs. 500/- Non-Judicial stamp paper with performance security of 2.5% of the amount of work order.



Annexure – A

Hoardings / boards on rental basis for the promotion of Rajasthan Tourism and for Rajasthan Festival, 30th March, 2022 at Jaipur

S.N.	Venue	Works - Temporary Hoardings / Boards: printing, pasting and mounting on iron frames on hiring/ rental basis, installation at venues and removal after the activity: Star / Jindal / Ace / Neo	Duration
1.	Jawahar Kala Kendra	2 Hoardings – 8x10 ft.	1- Generic Advt.
2.	Ravindra Manch	2 Hoardings – 8x10 ft.	1- Rajasthan Festival 1- Generic Advt.
3.	Albert Hall and JLN Marg	4 Hoardings – 8x10 ft,	1- Rajasthan Festival 2- Generic Advt.
4.	Central Park	2 Hoardings – 8x10 ft	2- Rajasthan Festival 1- Generic Advt.
5.	Amer Palace	2 Hoardings – 8x10 ft.	1- Rajasthan Festival 1- Generic Advt.
6.	Hawa Mahal	2 Hoardings – 8x10 ft.	1- Rajasthan Festival 1- Generic Advt.
7.	Central Park	2 Hoardings – 8x10 ft.	1- Rajasthan Festival 1- Generic Advt.
8.	Stature Circle	2 Hoardings – 10x12 ft.	1- Rajasthan Festival 2- Generic Advt.
9.	Ambedkar Circle	2 Hoardings – 10x12 ft.	2- Generic Advt.
10.	Jawahar Circle	2 Hoardings – 10x12 ft.	2- Generic Advt.
11.	Gandhi Circle	2 Hoardings – 10x12 ft.	2- Generic Advt.
12.	Khasa Koothi	1 Hoardings – 10x12 ft.	2- Generic Advt.
13.	RTDC Hotel Teej	1 Hoardings – 8x10 ft.	1- Generic Advt.
14.	RTDC Hotel Gangaur	1 Hoardings – 8x10 ft.	1- Generic Advt.
15.	Paryatan Bhawan	2 Hoardings – 8x10 ft.	2- Generic Advt.
16.	Civil Lines Circle	1 Hoardings – 8x10 ft.	1- Generic Advt.

Note: Generic hoarding will be for 15 days from the date of installation and Rajasthan Festival hoardings up to the end of event day (till 30th March, 2022).

The above list of works is suggestive and not exhaustive. The quoted rates include all expenses in accordance with the terms and conditions of bid document and execution of the work at sites.

Bidder has to include a self-declaration that they are fully aware of technical rider of the work and capable of managing the same.

In event of any reduction in the work mentioned in Annexure – A, due to administrative reasons or change of requirements, proportionate deduction would be made from the final payment as per estimated cost of the work given in scope, terms & conditions of works in the bid.

Item Wise BoQ (Financial Bid)-1

RFP Inviting Authority: Director, Department of Tourism, Government of Rajasthan

Name of Work: Hoardings / boards on rental basis for the promotion of Rajasthan Tourism and for Rajasthan Festival, 30th March, 2022 at Jaipur (Please See Details of Works in Annexure – A enclosed)

Contract No: No. F. 3 () Mktg/RF/DT/2022

Date:

Bidder Name :

PRICE SCHEDULE

(This BOQ template must not be modified/replaced by the bidder and the same should be uploaded after filling the relevant columns, else the bidder is liable to be rejected for this tender. Bidders are allowed to enter the Bidder Name and Values only)

Sl. No.	Item Description	Total Amount (Rs.) to be charged by the Bidder for the work including all taxes & GST applicable, levies & octroi etc. (In Figures)
1	2	3
1	Cost for arranging hoardings, boards, standees on hiring/ rental basis for promotion of Rajasthan Tourism and for Rajasthan Festival, Jaipur, 30 th March, 2022, (cost includes printing, pasting and mounting on iron frames on hiring/ rental basis, installation at venues and removal after the activity) . (Please See Details of Works in Annexure – A enclosed)	
Total in Figures		
Quoted Rate in Words		